



Lillee Jean Productions

Brand Guidelines



LILLEE JEAN[®]
PRODUCTIONS



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Primary



Lillee Jean Productions Logo image color swatches.

Lillee Jean Trueman website (www.lilleejean.com / www.projectbullyish.com) brand colors.

Graphics palette used for social media profiles of Lillee Jean Trueman.

All color schemes created by Lillee Jean Trueman, color selection by Lillee Jean Trueman. Color themes by Lillee Jean Trueman.

Secondary

Snow White Hex: #FFFFFF	Pale Pink Hex: #FFE7E2	Lightest Pink Hex: #FFE4EC	Light Pink Hex: #ECABBE	Mauve Pink Hex: #e08bab	Soft Pink Hex: #FF5797	Hot Pink Hex: #FF368B	Medium Hot Pink Hex: #F81571	Dark Red/Pink Hex: #CE0058
Melon Green Hex :#cceb1	Electric Green Hex :#a4ff0b	Light Purple Hex: #e4ccff	Powder Blue Hex: #B1CBEB	Aqua Hex: #B7F8F8	Ocean Blue Hex: #00baf0	Frenchie Blue Hex: #68B0F7	Navy Blue Hex: #002864	Forest Green Hex: #122F32
Pink Nude Hex :#e7c2b1	Light Yellow Hex: #FFF5C3	Golden Hex: #F2A34E	Cinnamon Brown Hex: #914C1E	Orange Red Hex: #F02D40	Red Hex: #D30A10	Berry Hex: #2B0316	Eggplant Purple Hex: #1D091D	Black Hex: #000000

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Primary Font

Quotes Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Secondary Font

Amsterdam Two

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Primary Font

Agrandir Narrow

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Secondary Font

Amsterdam Four

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Primary Font

Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678
910@?!

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Website

Secondary Font

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Website

Primary Font

Herr Von
Muellerhoff

abcdefghijklmnopqrstuvwxyz12345678910@?!

Secondary Font

EB GARAMOND

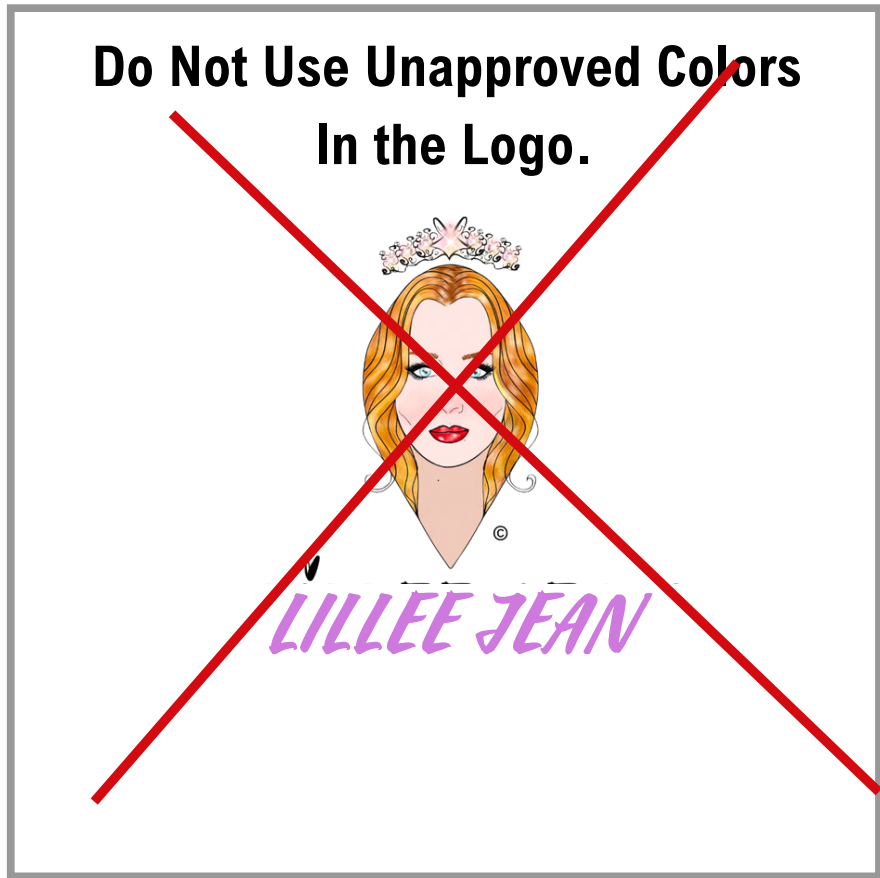
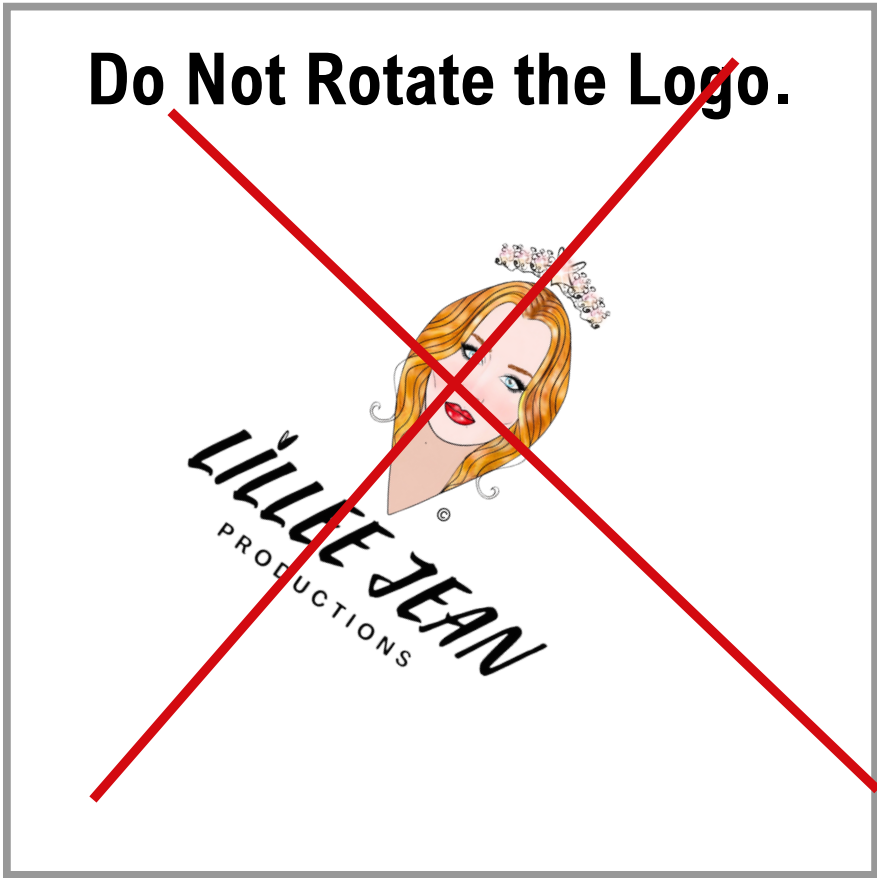
ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

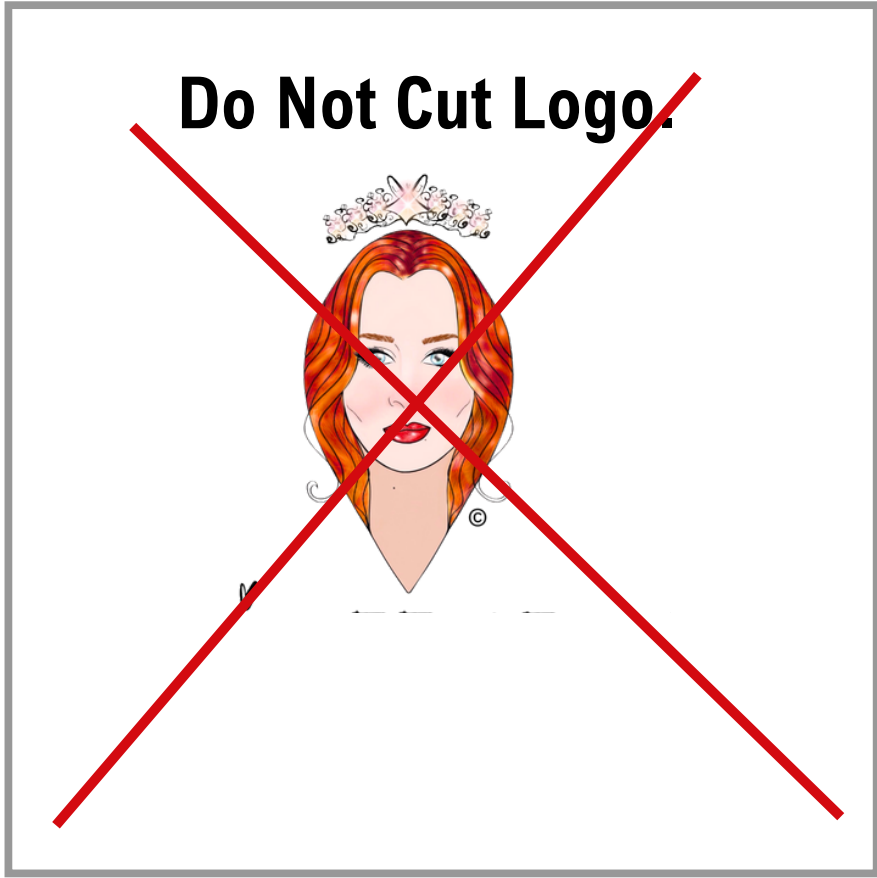
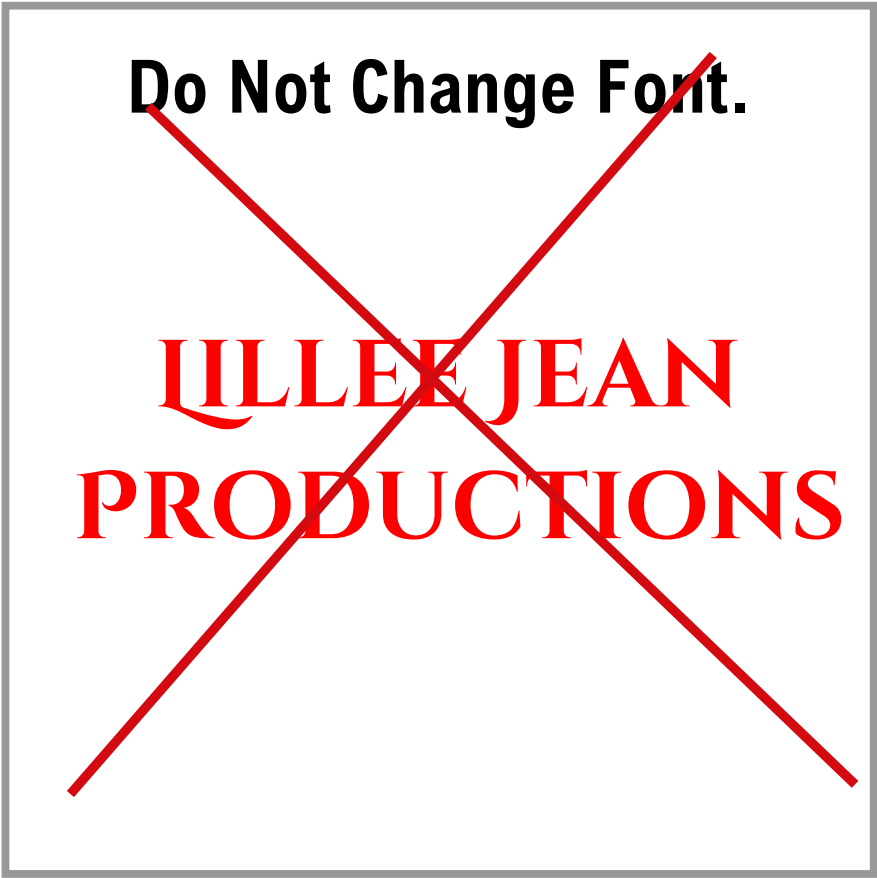
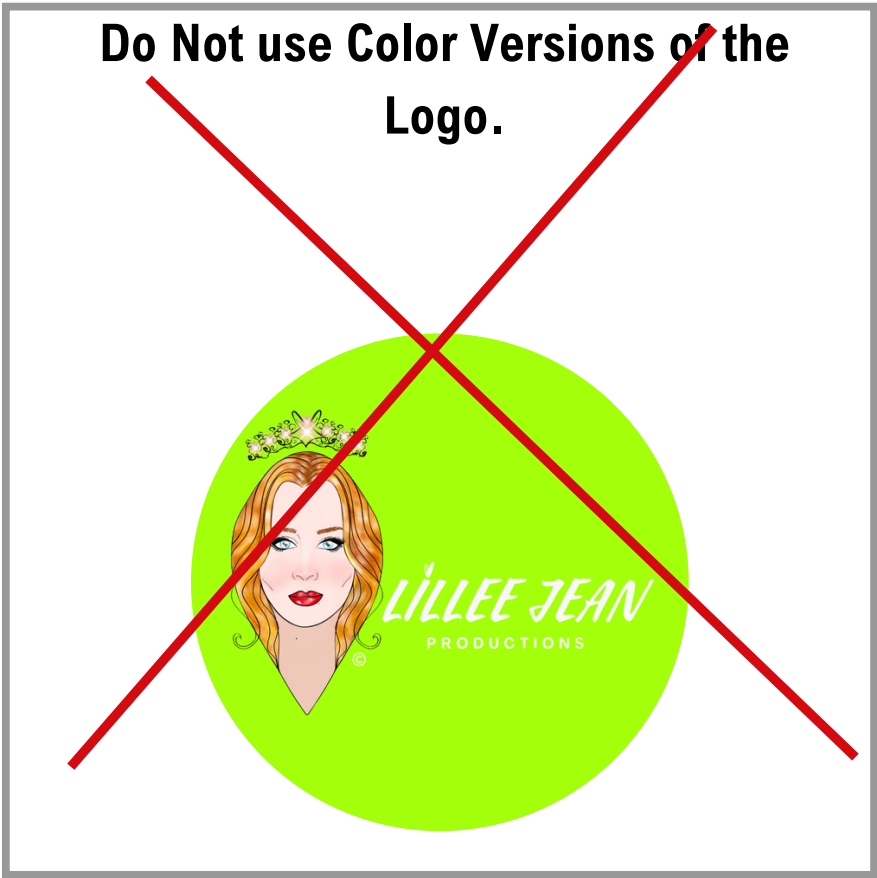
Primary Font

Mr De Haviland

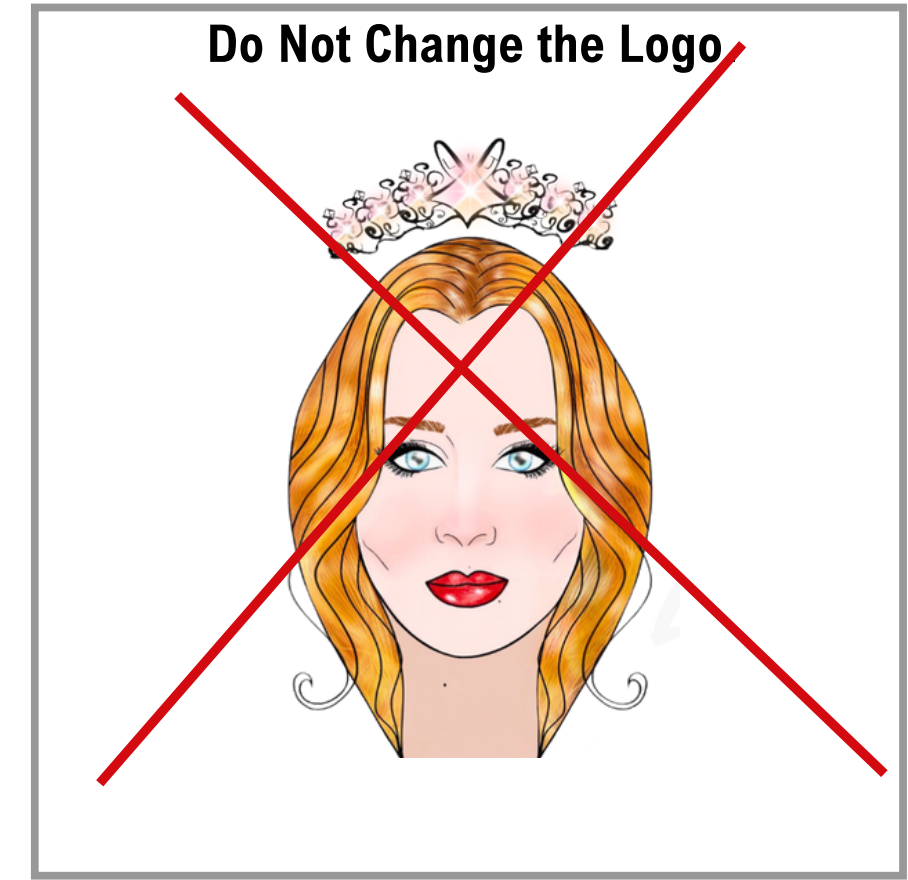
Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.



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The cursive text "Lillee Jean" with a registered trademark symbol (®) at the end. The text is enclosed in a black rectangular frame.

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Lillee Jean[®]



Lillee Jean[®]

Lillee Jean[®]



Lillee Jean[®]

Lillee Jean
beauty

Lillee Jean®

Lillee Jean ^{LIVE}
TALKS

LILLEE JEAN
PRODUCTIONS

PROJECT
Bullyish
Lillee Jean

Style
Your
Lillee

VOYAGER
With Lillee Jean

Lillee Jean
TALKS LIVE
A LILLEE JEAN PRODUCTION

Lillee Jean
MIND OVER BEAUTE

SO LILLO QUI
SO LILLO QUI?

Lillee Jean

LILLEE
JEAN
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Catalog 1: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

Catalog 2: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

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- EXAMPLE WORKS
- Purple Space Chick. -Registration Number: VA0002323197
- Holiday Angel Elf. - Registration Number: VA0002322467
- Timeless But Forward. - Registration Number: VA0002319224
- Lillee Jean 2019. - Registration Number: VA0002322490
- Queen Lillee - Registration Number: VA0002426898
- Claimant FOR ALL: Lillee Jean Trueman.

The Lillee Jean "Queen Lillee" logo, and "Lillee Jean Productions" logo are the primary means of identifying our company, and should never be recreated or otherwise manipulated. This is essential to maintain a consistent presentation of our identity. Sole ownership of the illustrated logo, and accompanied “Lillee Jean” with an illustrated heart and “Productions” is Lillee Jean Trueman. A service mark is had on the right side of the words "LILLEE JEAN". Several images, colors, and fonts used distinctly by Lillee Jean Trueman, and all brands including but not limited to Lillee Jean Productions, can be found in our Brand Kit. No usage is authorized. Please read our [Copyright Policy](#) to learn more. Several illustrations are registered with the Library of Congress. (Press Kit, Brand Kit, and Logo Kit design and concept by Lillee Jean Trueman. All rights reserved for all concepts, design, visual, and media.) Authorship on Application:

Lillee Jean Trueman, 2001- ; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork.

Rights and Permissions: Lillee Jean Trueman, Lillee Jean Beauty Inc., p.o. box 640033, 21271 26TH AVE, Bayside, NY, 11360, United States, hello@lilleejean.com

Lillee Jean Productions

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Kit created by Lillee Jean Trueman.