



LILLEE JEAN PRODUCTIONS

BRAND IDENTITY

ABSOLUTE OWNERSHIP AND PROHIBITION OF USE: THE ENTIRETY OF THE LILLEE JEAN BRAND ASSETS, INCLUDING THE ILLUSTRATED LOGO (SPECIFICALLY THE GRAPHIC REPRESENTATION OF “LILLEE JEAN”, “LJ”, “LILLEE JEAN TRUEMAN”, ACCOMPANIED BY AN ILLUSTRATED HEART), THE TRADE NAME, AND THE ASSOCIATED MARK “PRODUCTIONS,” ARE THE EXCLUSIVE AND PROTECTED INTELLECTUAL PROPERTY (IP) OF LILLEE JEAN TRUEMAN, SAFEGUARDED BY APPLICABLE COPYRIGHT AND TRADEMARK LAWS. THIS DOCUMENT IS SOLELY DESIGNATED FOR BRAND IDENTITY DOCUMENTATION AND AUTHENTICATION; IT EXPLICITLY SERVES TO ILLUSTRATE OWNERSHIP AND AFFIRM BRAND IDENTITY, AND SHALL NOT BE CONSTRUED AS AN OFFER OF LICENSE, IMPLIED USE, OR OPEN-SOURCE DATA. CONSEQUENTLY, ANY FORM OF UNAUTHORIZED REPRODUCTION, MISAPPROPRIATION, DATA SCRAPING, EXTRACTION, OR UTILIZATION OF THESE ASSETS IS STRICTLY FORBIDDEN. NO USAGE, IN PART OR IN WHOLE, IS PERMITTED WITHOUT THE EXPRESS, WRITTEN CONSENT OF LILLEE JEAN TRUEMAN.



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Primary

LIGHT BLUE

Hex: #0f52ba

ROYAL BLUE

Hex: #1c287c

PURPLE

Hex: #4b006e

RED

Hex: #800023

GOLD

Hex: #d4af37

GREEN

Hex: #00563b

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Secondary

Snow White Hex: #FFFFFF	Pale Pink Hex: #FFE7E2	Lightest Pink Hex: #FFE4EC	Light Pink Hex: #ECABBE	Mauve Pink Hex: #e08bab	Soft Pink Hex: #FF5797	Hot Pink Hex: #FF368B	Medium Hot Pink Hex: #F81571	Dark Red/Pink Hex: #CE0058
Melon Green Hex: #cceb1	Electric Green Hex: #a4ff0b	Light Purple Hex: #e4ccff	Powder Blue Hex: #B1CBEB	Aqua Hex: #B7F8F8	Ocean Blue Hex: #00baf0	Frenchie Blue Hex: #68B0F7	Navy Blue Hex: #002864	Forest Green Hex: #122F32
Pink Nude Hex: #e7c2b1	Light Yellow Hex: #FFF5C3	Golden Hex: #F2A34E	Cinnamon Brown Hex: #914C1E	Orange Red Hex: #F02D40	Red Hex: #D30A10	Berry Hex: #2B0316	Eggplant Purple Hex: #1D091D	Black Hex: #000000

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Primary Font

Herr Von
Muellerhoff

abcdefghijklmnopqrstuvwxyz12345678910@?!

Big Shoulders Display

abcdefghijklmnopqrstuvwxyz12345678910@?!

Secondary Font

EB GARAMOND

abcdefghijklmnopqrstuvwxyz12345678910@?!

abcdefghijklmnopqrstuvwxyz12345678910@?!

Playfair display

abcdefghijklmnopqrstuvwxyz12345678910@?!

Primary Font

Secondary Font

Quotes Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Amsterdam Two

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Primary Font

Secondary Font

Agrandir Narrow

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Amsterdam Four
ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Primary Font

Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678
910@?!

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Secondary Font

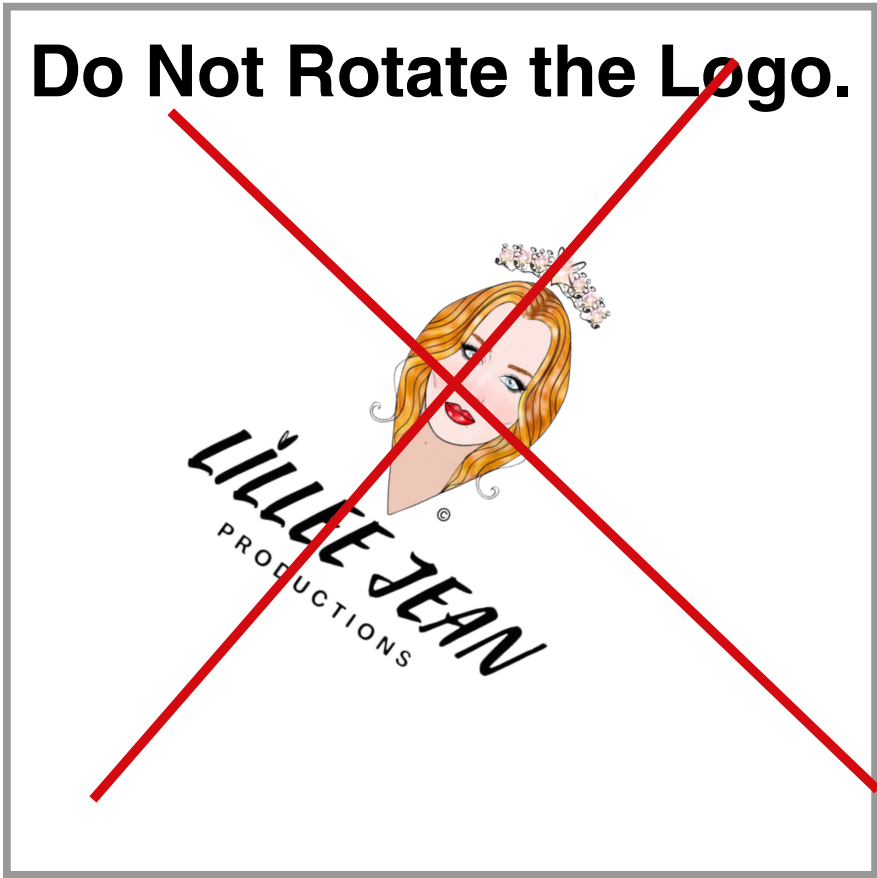
Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

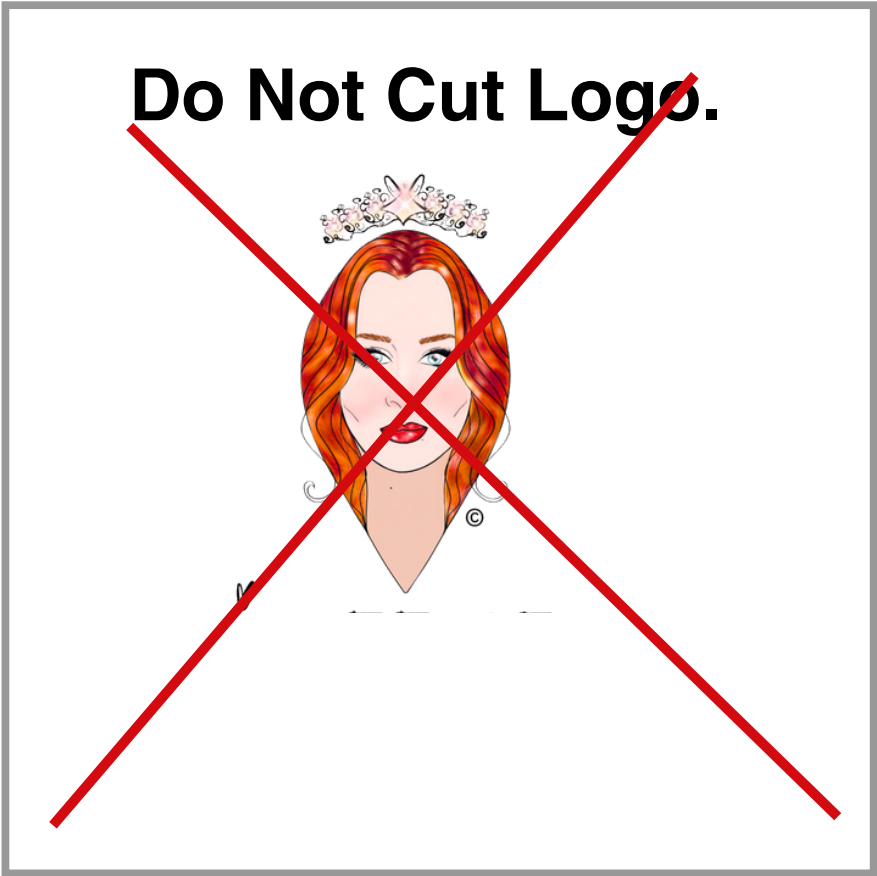
ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Mr De Haviland

Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.



Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.



**Do Not Add To Logo
Unauthorized Additions.**



**Do Not Blur Or Reduce Clarity
of Logo.**



Do Not Change the Logo.



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LILLEE JEAN TRUEMAN[®]
PRODUCTIONS

Lillee JeanSM

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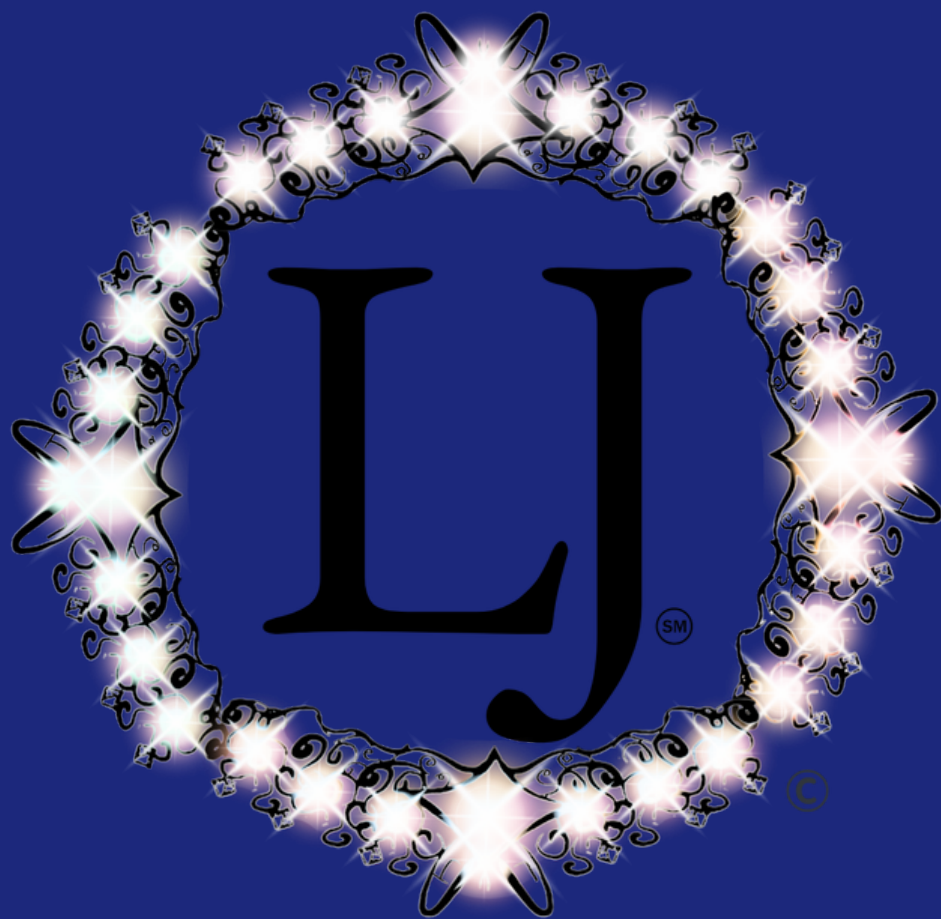
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LILLEE JEAN
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Lillee Jean
beauty

Lillee Jean®

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PRODUCTIONS

PROJECT
Bullyish
Lillee Jean

Lillee Jean LIVE
TALKS

Lillee Jean
MIND OVER BEAUTE

PROJECT
BULLYISH®

Style
Your
Lillee

Lillee Jean
TALKS LIVE
A LILLEE JEAN PRODUCTION

Lillee Jean

SO LILLO QUI
MONOLOGUES AND SCENES

LILLEE
JEAN
PRODUCTIONS

VOYAGER
With Lillee Jean

SO LILLO QUI
SO LILLO QUI?

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QUEEN LILLEE, and Lillee Jean Productions followed by a unique heart design, are using symbols of the branding associated with Lillee Jean Trueman and her logo and trademarks. Cases of the utilization of the logo can be seen in a circle with Queen Lillee juxtaposed (left of SM, or on-top of SM, on-top of circle), or transparent on the lower left or lower right side, with highly identifiable on-brand Lillee Jean Trueman identified color variations here.

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Original Photography and Artwork.

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III. Registered Legal Assets - U.S. Copyright Office

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Global Intellectual Property Foundation

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Main United States Copyright Record Government Site (Search: Lillee Jean Trueman, Lillee Jean):

https://publicrecords.copyright.gov/search?page_number=1&query=%22Lillee%20Jean%22&field_type=%22keyword%22&records_per_page=10&sort_order=%22asc%22&highlight=true&model=%22%22

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BY: LILLEE JEAN TRUEMAN