



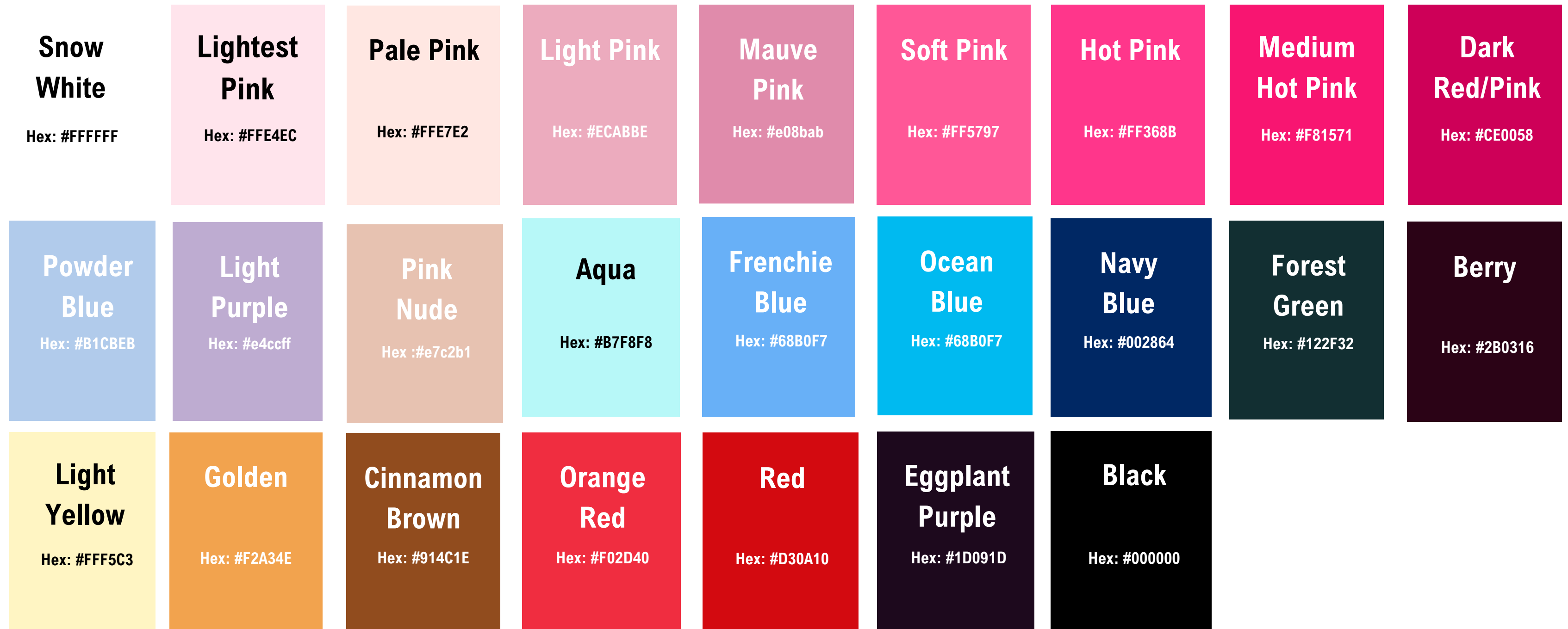
**LILLEE JEAN**  
PRODUCTIONS

*Lillee Jean Productions*

Brand Guidelines

# Primary

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Lillee Jean Productions Logo image color swatches.

Lillee Jean Trueman website ([www.lilleejean.com](http://www.lilleejean.com) / [www.projectbullyish.com](http://www.projectbullyish.com)) brand colors.

Graphics palette used for social media profiles of Lillee Jean Trueman.

All color schemes created by Lillee Jean Trueman, color selection by Lillee Jean Trueman. Color themes by Lillee Jean Trueman.

# Primary Font

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*Quotes Script*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!*

*Lillee Jean Productions Logo*

# Secondary Font

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*Amsterdam Two*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!*

*Lillee Jean Productions Logo*

# Primary Font

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Agrandir Narrow

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

**ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!**

*Lillee Jean Productions Logo*

# Secondary Font

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Amsterdam Four

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

*Lillee Jean Productions Logo*

# Primary Font

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## Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678  
910@?!

## Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

*Lillee Jean Productions Website*

# Secondary Font

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## Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

*Lillee Jean Productions Website*

# Primary Font

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Mr De Haviland

# Secondary Font

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EB GARAMOND

Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

**Do Not Alter Logo.**



**Do Not Stretch Logo or Transform Logo.**



**Do Not Rotate the Logo.**



**Do Not Use Low Contrast, Or Conflicting Color Combinations.**



**Do Not Recreate the Logo.**

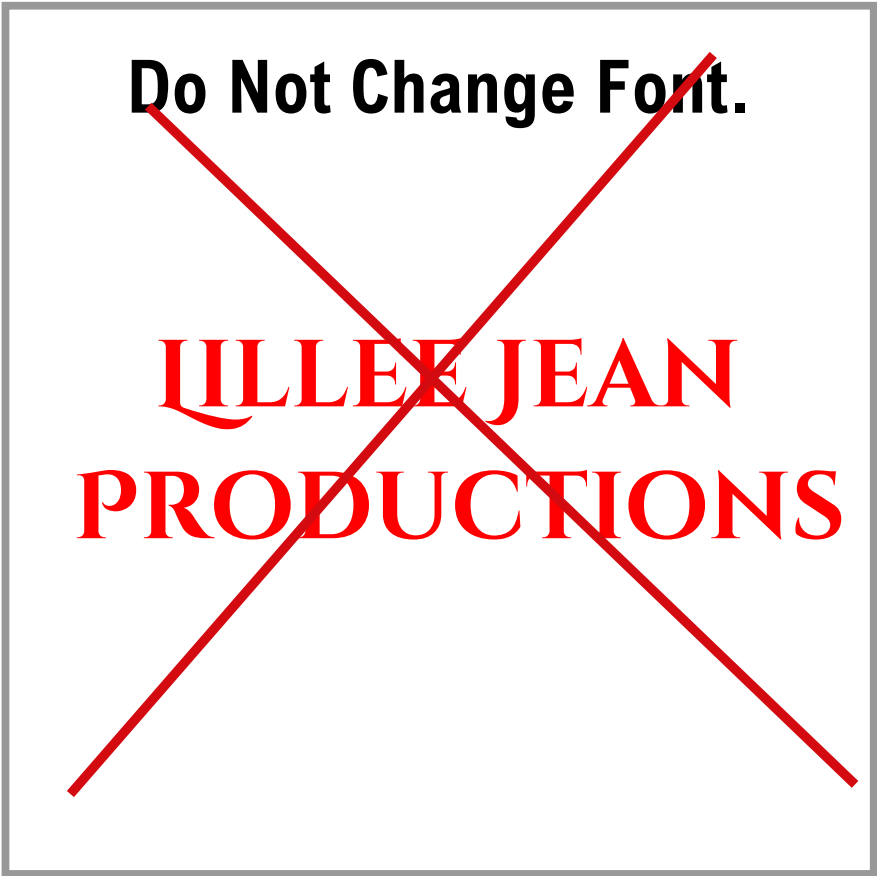


**Do Not Use Unapproved Colors In the Logo.**



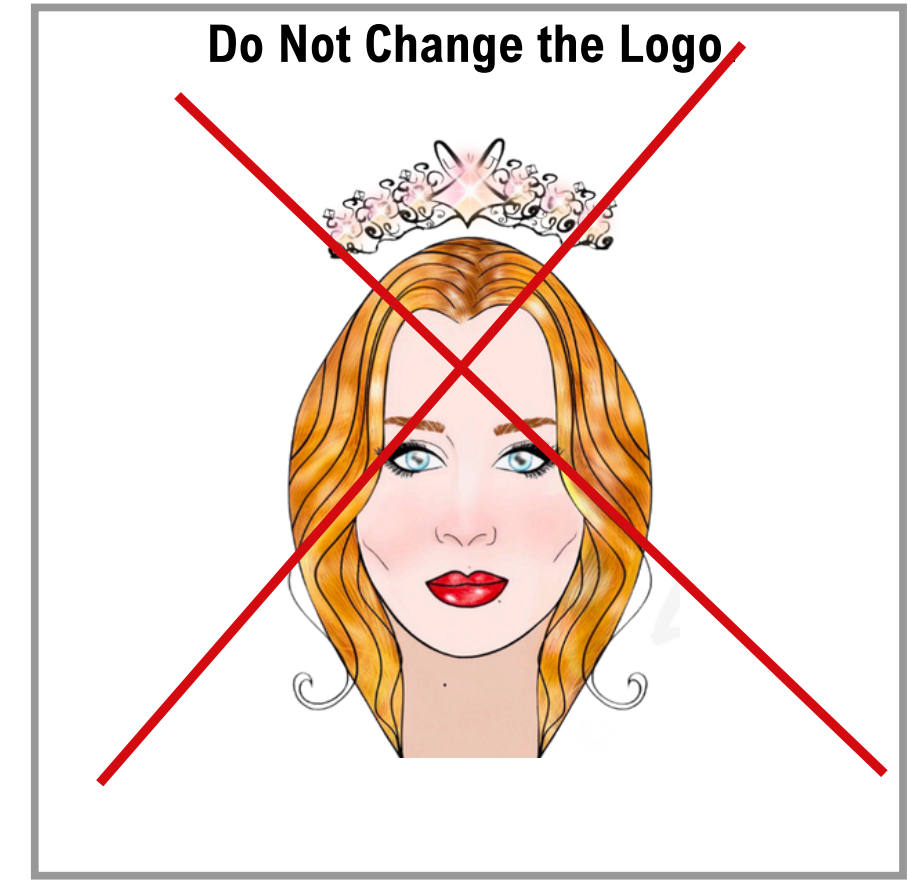


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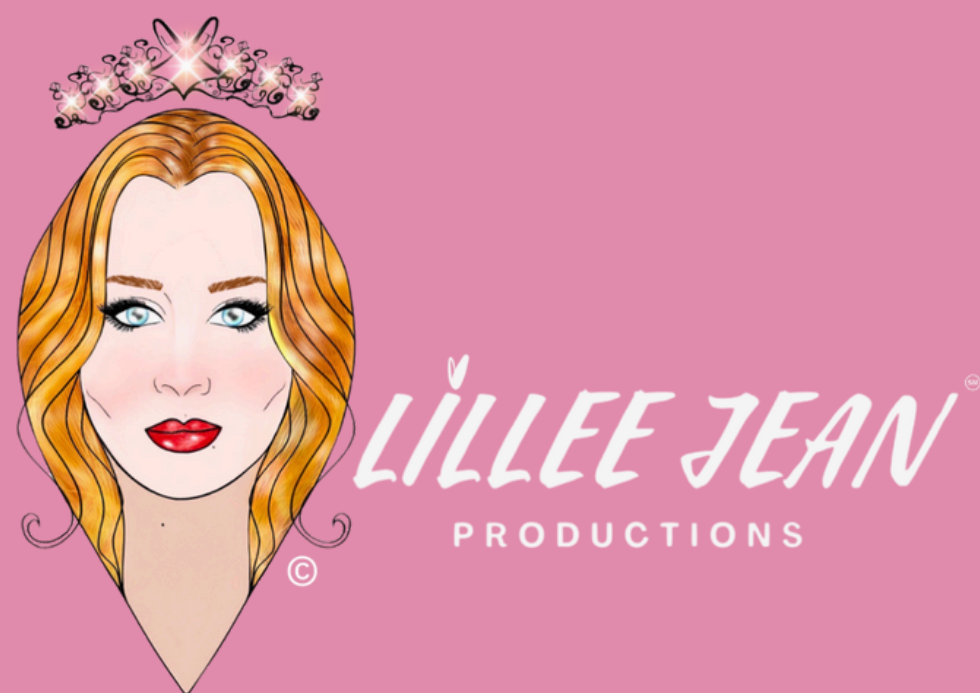
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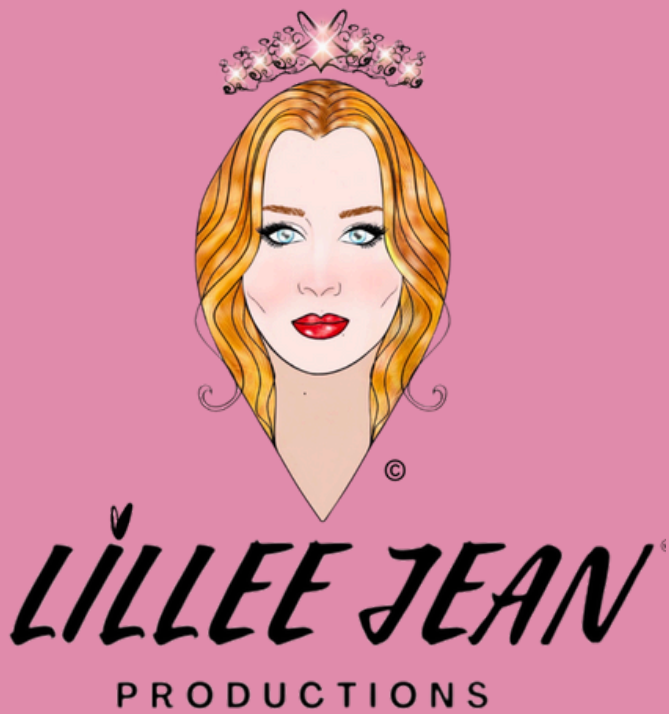
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Lillee Jean<sup>SM</sup>

Lillee Jean<sup>SM</sup>



Lillee Jean<sup>SM</sup>



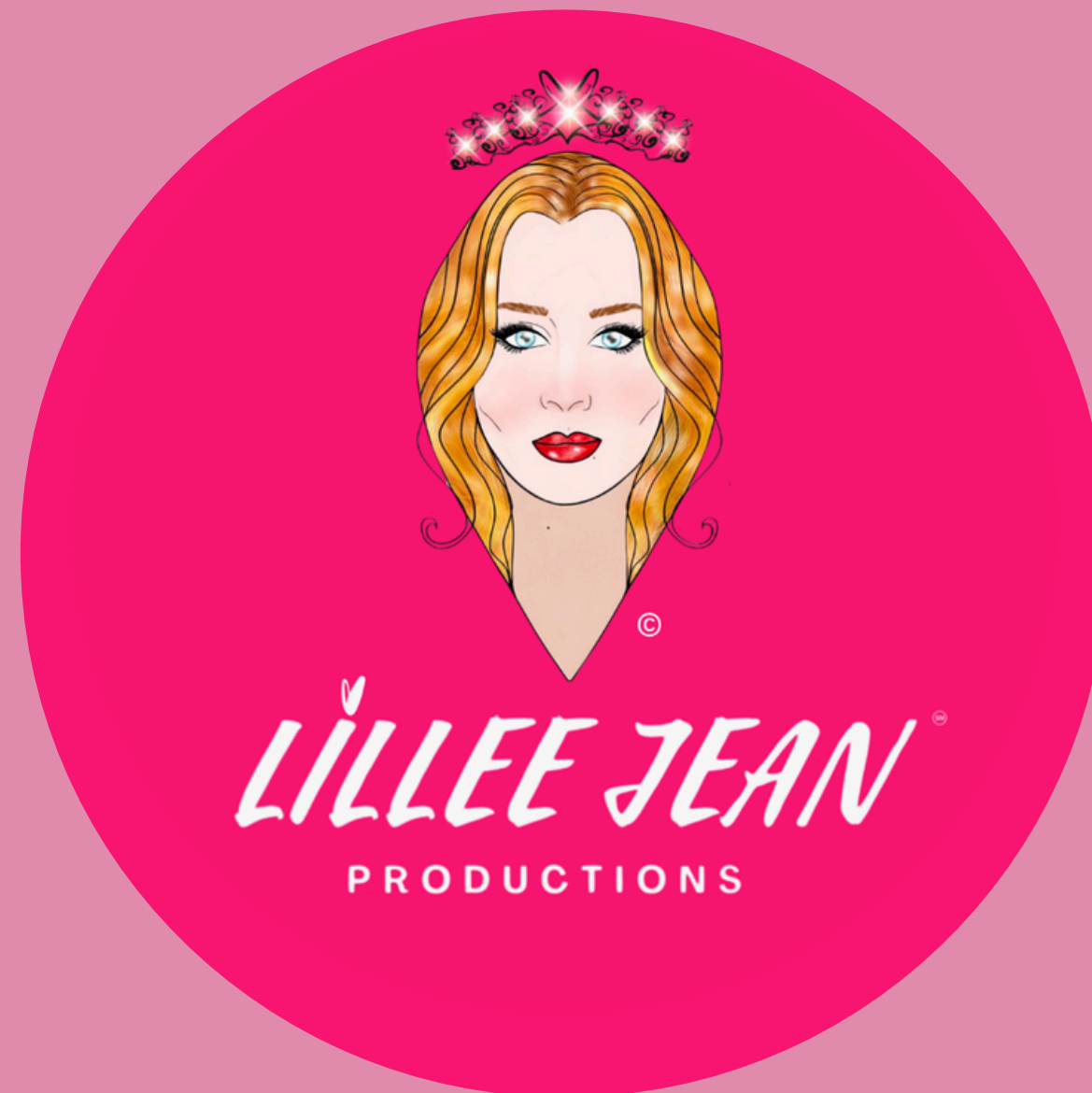
Lillee Jean<sup>SM</sup>

Lillee Jean<sup>SM</sup>



Lillee Jean<sup>SM</sup>

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Lillee Jean  
beauty

Lillee Jean <sup>LIVE</sup>  
TALKS

LILLEE JEAN  
PRODUCTIONS

PROJECT  
**Bullyish**  
Lillee Jean

Lillee Jean  
TALKS LIVE  
A PRODUCTION

Lillee Jean  
MIND OVER BEAUTE

Style  
Your  
Lillee

VOYAGER  
With Lillee Jean

SO LILLO QUI?

LILLEE JEAN  
PRODUCTIONS

Lillee Jean  
LILLEE JEAN  
PRODUCTIONS



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Catalog 1: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

Catalog 2: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

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- EXAMPLE WORKS
- Purple Space Chick. -Registration Number: VA0002323197
- Holiday Angel Elf. - Registration Number: VA0002322467
- Timeless But Forward. - Registration Number: VA0002319224
- Lillee Jean 2019. - Registration Number: VA0002322490
- Queen Lillee - Registration Number: VA0002426898
- Claimant FOR ALL: Lillee Jean Trueman.

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Lillee Jean Trueman, 2001- ; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork.  
Rights and Permissions: Lillee Jean Trueman, Lillee Jean Beauty Inc., p.o. box 640033, 21271 26TH AVE, Bayside, NY, 11360, United States, [hello@lilleejean.com](mailto:hello@lilleejean.com)

*Lillee Jean Productions*

# Brand Guidelines

*Kit created by Lillee Jean Trueman.*